



The Active Investment Company Alliance (AICA) is the premier non-profit trade association for Closed-End Funds, Business Development Companies, Interval Funds, and Tender-Offer Funds; producing high quality advisor centric content. Founded in 2019.

We are the industry's spokesperson, publicly advocating for our member firms' funds and educating investors about fund structures and specific strategies. Our primary methods of showcasing our member firms and their investment strategies are through weekly NAVigator podcasts, hosted by Chuck Jaffe, and regular events.

Membership is broad-based, spanning:

- Fund Sponsors that manage a closed-ended management company (CEMCs);
- Institutional Investors & Product Sponsors that manage a product of CEMCs;
- Service Providers that support CEMCs.

Membership Benefits include:

- Invitations to participate on at least 2 event panels per year.
 - Panel participation is invite-only; we do NOT use a pay-to-participate model.
- Invitations to conduct at least two NAVigator podcasts per year.
- Option to have a Highlight Video Interview with a member of your firm yearly.
- Option to have our Executive Chairman virtually speak with your sales team and/or Fund Board twice a year for updates and/or Q&A.
- Registration lists for all AICA event regardless of participation
- Ability to have banner advertisements on the AICA website.
- 20% Discount on new CEFDData.com data subscriptions
- Receipt of quarterly reports on:
 - Public engagement related to Membership activity
 - Institutional and Activist Investor activity in Member funds & Trends related to CEMCs

All benefits are included in membership dues. There are no additional costs for any of the listed benefits. Also, we accommodate reasonable requests for other services at no extra charge. We are here to serve our members. Please contact us for additional information.



NAVigator Podcast Total Downloads

Lead Interview for Chuck Jaffe's Friday MoneyLife & stand-alone NAVigator podcast: **307,464 downloads-to-date** (12/07/2022)

- Dec 8, 2021, to Dec 7, 2022, Downloads: 104,818 (Avg: 8,735 per month)
- Year on Year IAB Download Growth: +10.42%

9 Virtual Events, 2 In Person with 1100+ Registrations November 2019 to December 2022

Video Replays on Vimeo:	2019 to 2022
Views	3,080
Unique Views	2,170
Unique Impressions	7,258
Average Time	10:37
Total Time	545 Hours

Email Marketing (5,875 Contacts*)

ConstantContact	12/7/21 to 12/7/22	12/7/20 to 12/7/21	Increase %
Sends	537,338	552,995	-2.9%
# Emails	61	61	+0.0%
Avg Sends Per Email	8,809	8,864	-0.06%
Opens	87,431	62,201	+48.3%
Clicks	3,107	3,674	-15.4%
Open Rate %	26%	17%	+52.9%

AICAlliance.org Website Stats

Date Range	Users	Sessions	Pageviews	Avg Session
Dec 7, 2021, to Dec 6, 2022	39,856	53,155	89,865	1:29
Dec 7, 2020, to Dec 6, 2021	20,093	29,499	69,157	2:10
Dec 7, 2019, to Dec 6, 2020	7,718	13,460	31,954	2:20

Note: In December 2022 we removed 3,000 email addresses deemed to be dead, dormant or invalid since founding)

Access to CEF Network on LinkedIn: 1960+ Members (Founded Nov 2008)

AICA LinkedIn Page: 560+ Followers (Launched Feb 9, 2022)

NEXT: In Person Event in NYC - April 2023